

Webinar on

The Effective Board Leader

Learning Objectives

The corporate role with the least training, but the most impact - the board chair

Learn the "in the boardroom" leadership tricks of longtime board pros

Can you learn to become a good board leader? Yes - by following these steps

What are the actual tasks and qualities of good board leadership?



This webinar discuss a simple, but effective process for launching your board evaluation, and getting it right.

PRESENTED BY:

Ralph Ward is an internationally-recognized speaker, writer, and advisor on the role of boards of directors, how "benchmark" boards excel, setting personal boardroom goals, and the future of governance worldwide. Ward is a publisher of the online newsletter Boardroom INSIDER, the worldwide source for practical, first-hand advice on better boards and directors (www.boardroominsider.com).

On-Demand Webinar

Duration: 60 Minutes

Price: \$200

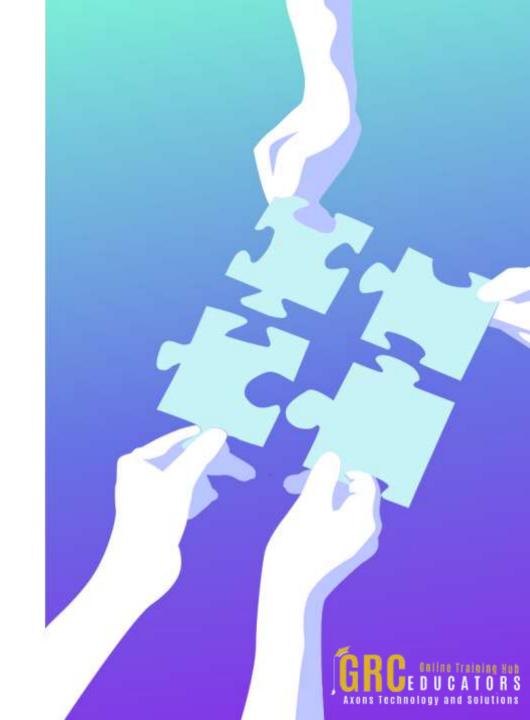


Webinar Description

The governance of any enterprise is only as good as its board of directors... and that board is only as effective as its chairman. Here are the secrets of the world's best board leaders.

"You can't improve what you can't measure" applies in the boardroom as much as in other areas of business. Boards of directors are increasingly a critical, functional part of running companies. Yet the regular evaluation and benchmarking that's become such a part of human resources and executive pay-setting worldwide remains uncommon for boards.

In most of the world's boardrooms, evaluation is still not a common practice, even fewer evaluate their individual members, and fewer still do either well. Let's discuss a simple, but effective process for launching your board evaluation, and getting it right.



Who Should Attend?

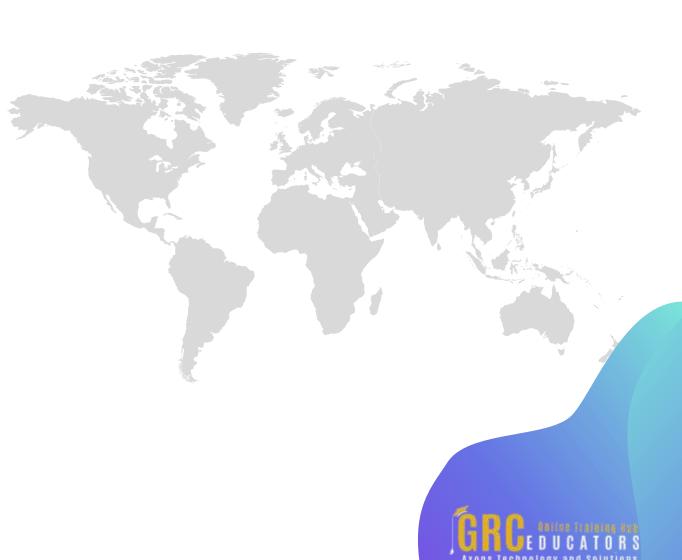
Board chairmen

Chief executives

Non-profit leaders

Family business owners

Corporate secretaries and general counsel





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